For CCEG Members: May 2014 update and news, including details of our upcoming House of Lords event, our collaboration with 24 universities worldwide, personal invite to join our MOOC site, and our JV with the largest CSR database in the world.

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Hello <<First Name>> <<Last Name>>!

This month we passed our one year anniversary so it's only fitting we celebrate our unique and leading position in the social impact industry.



House of Lords



On 23rd June 2014 we are hosting an event at The House of Lords for precisely 100 global leaders to launch our 2020 Strategic Vision. We need 6 students to be there in attendance in this extraordinary evening dinner event, to accompany CEO's some of whom will arrive by private jet, to celebrate the launch of the 2% CSR Law on 1st April 2014. Further information can be found here,



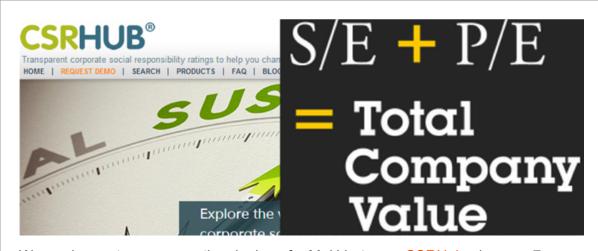
Inter-University



In Spring 2014 we launched our inter-university programme that has already brought together 24 universities to report ranking league tables of social impact in a variety of sectors. The first of these, the "Birmingham 100", will be delivered on 6th June 2014 demonstrating an extraordinary collaboration between Aston University, Birmingham University, Birmingham City University and University College Birmingham. Expanding now internationally to 300+ universities in USA, and 500+ in India, CCEG has launched a MOOC (massive open online course) site to train students. This facility is open to all and you are invited to Sign Up at the Edx site here.



Big Data JV



We are happy to announce the signing of a MoU between <u>CSRHub</u> who over 7 years have built the largest statistical database of CSR data in the world, and CCEG whose Social Earnings Ratio (S/E) is an international programme to capture the largest empirical database in the world. This joint venture brings together the major exponents of Big Data in social impact to form a complete picture of the social impact landscape.

Contact us if you are interested in any of the CCEG's projects, especially in the area of social impact analysis, or previous projects as shown on our website: news@cceg.org.uk. Also, should this email be forwarded on, why not join our newsletter list at www.cceg.org.uk's Membership page?

Thank you for all your support over this last year!

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