

CCEG Feb 2015 Newsletter: Social Value & Intangibles

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Social Value and Intangibles Review

In April 2015 CCEG will be publishing our new quarterly journal. We welcome comment, Editorial and Advisory Board contributions, articles, sponsorship and advertising



www.seratio.com

CCEG have launched the beta pilot **seratio** SaaS platform to measure social value, modern slavery (transparency in supply chains), and a host of other intangible values like Health & Wellbeing, Consumer Index, etc. Unlike traditional labour intensive approaches that take 3-18 months and UK£ 5-50k, **seratio** completes this in 10 secs and for UK£ 5. Preparing for April 2015 launch, **seratio** is leading the science using Big Data and Social Media to transform the social innovation industry



The Vatican press publish 2nd article on Social Earnings Ratio - "God Metric"

Following the first article in July 2014, Zenit have published a follow up article in January 2015 catching up on the progress of the so called "God Metric"

Hinduja Lecture

Karam Hinduja, part of the US\$ 20 billion Hinduja dynasty, will be delivering a CCEG guest lecture on "Social Business" at University of Northampton Business School on Tuesday 10th February, 2-3pm in Room 118, Cottesbrooke. All welcome!

Save the Date: CCEG Conferences

30th March 2015 - London

SOCIAL VALUE AND PROCUREMENT: TRANSPARENCY IN SUPPLY CHAINS

EU SEiSMiC Workshops: European Perspective

[Email us for details](#)

19th June 2015 - Milan with Social4Social

September 2015 - New York with Timeless Group & EdCast

Northampton's [Learning and Teaching Conference](#) 2015 will take place on the 21st May 2015 in the Sunley Conference Centre at Park Campus

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